

Incorporating heterogeneity in farmer disease control behaviour into a livestock disease transmission model

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Interdisciplinary team

Infectious disease modelling



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Scientific software



Paul Brown

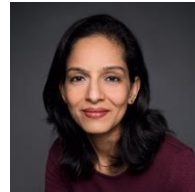
Veterinary epidemiology



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Martin Green



Jasmeet Kaler

Behavioural psychology



Eamonn Ferguson

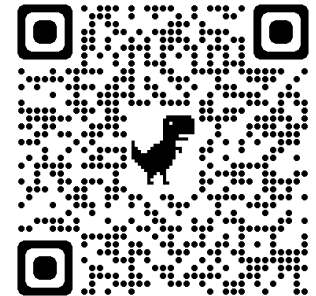
Farmer-led Epidemic and Endemic Disease-management (FEED)



Project motivation

- Control of infectious disease in livestock can be farmer-led or government-led.
- There is a knowledge gap on the different factors that drive farmer behaviour in response to an emerging disease.
- Mathematical models traditionally treat farmers as passive bystanders and omit variation in disease management behaviours.

FEED project webpage:
<https://feed.warwick.ac.uk>



Study aims

1. Elicit farmers vaccination decisions to an unfolding epidemic and link to their psychosocial and behavioural profiles (within Great Britain)
2. Refine mathematical disease models to capture psychosocial & behaviour change heterogeneities
3. Assess how psychosocial & behaviour change factors impact epidemiological outcomes given a fast-spreading livestock disease



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Preventive Veterinary Medicine.
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Study aim 1: Elicit farmers vaccination decisions

1. Elicit farmers vaccination decisions to an unfolding epidemic and link to their psychosocial and behavioural profiles (within Great Britain)

1 Design of a Graphical User Interface (GUI) to act as a core, interactive component of the interview exercise

Visit <https://feed.warwick.ac.uk>



2 Development and usage of an interview script to elicit farmer disease vaccination behaviours

The script used during the interviews to collect demographic data, explain the hypothetical disease and proceed through the disease outbreak scenario.

County: _____

Type of cattle: Beef Dairy Both

Thank you for your willingness to take part in this interview.

We are interested in capturing the decisions farmers make in an evolving scenario of a disease epidemic. There are no right or wrong answers to the questions, we value your opinions as a farmer responsible for the decisions made about the care of your cattle. We would also like to capture some information about you as a farmer and the type of farm you have.

Imagine you have seen £100 in a letter. Imagine you had the option to donate some, none or all of the £100. Imagine you could only give the money to one of the people listed below. You can only give the money to one person. You can include any other name or give everyone the same amount. You can include any other name or give everyone the same amount. You can include any other name or give everyone the same amount. You can include any other name or give everyone the same amount.

How much of the £100 (none, none or all) would you... in thousand

Give to yourself

Give to a neighbour farmer


Give to a neighbouring farmer

Give to a random neighbour

Give to your local vet

Give to a designer

3 Grouping of farmer vaccination behaviours in the elicitation exercise



Elicitation results – GUI simulation

Stage of epidemic	Time since previous stage (weeks)	Number of infected herds (in GB)	Distance to nearest infected herd (km)	Number of farmers vaccinating (/60)
1	2	0	>500*	8
2	2	2	322	16
3	1	10	322	5
4	1	40	161	14
5	1	100	161	1
6	1	150	48	10
7	1	450	16	3
8	1	600	5	1

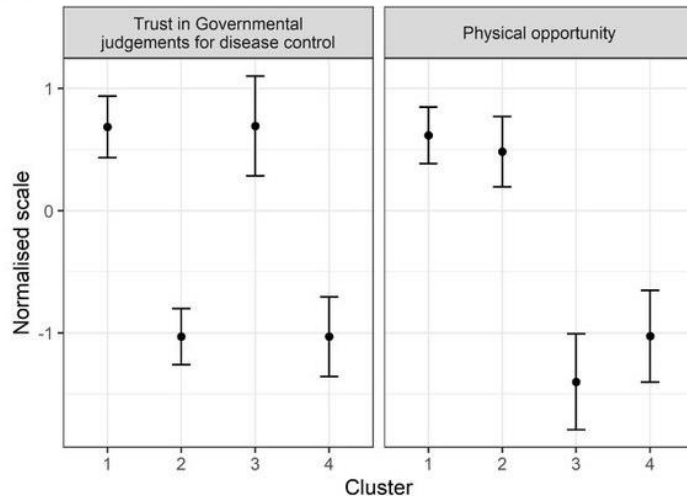
*Epidemic confined to southern-central France

- Sixty farmers (39 beef & 21 dairy) participated.
- Variability in when they would use preventative vaccination.

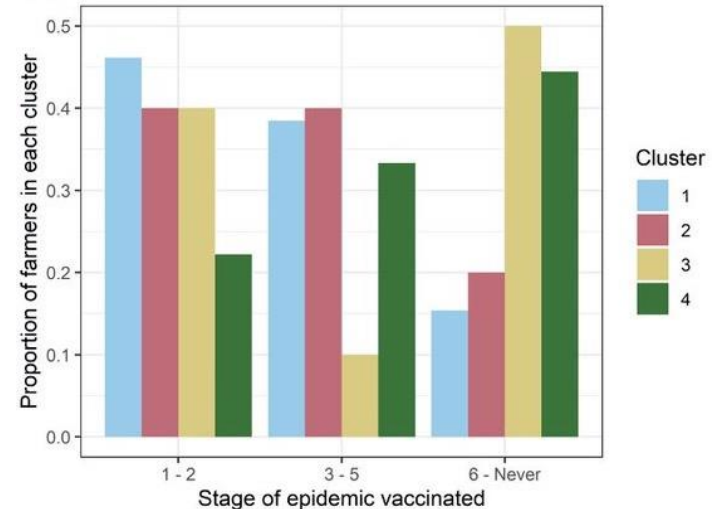
Elicitation results – farmer groupings

- Using k-means clustering, four groups gave best fit when clustering by two most stable covariates (trust in Governmental judgements for disease control, high physical opportunity)

Farmer groups from k-means clustering conducted on the two most stable covariates.



Proportion of farmers in each group that vaccinated in different stages of the outbreak.



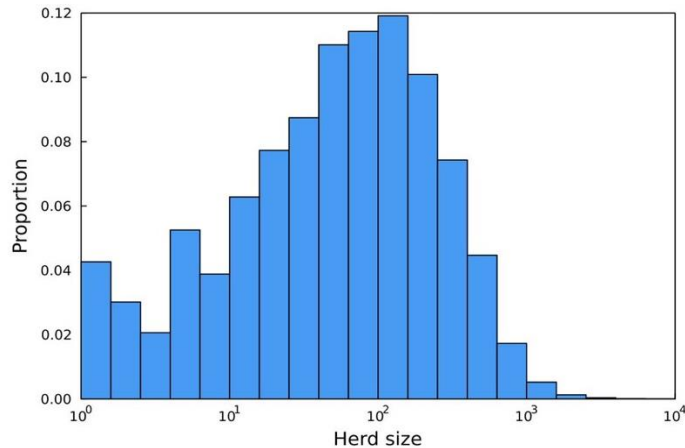
Study aim 2: Refine the livestock disease model

1. Elicit farmers vaccination decisions to an unfolding epidemic and link to their psychosocial and behavioural profiles (within Great Britain)
2. **Refine mathematical disease models to capture psychosocial & behaviour change heterogeneities**
 - Data-driven spatial model framework with epidemiological and behavioural layers.
3. Assess how psychosocial & behaviour change factors impact epidemiological outcomes given a fast-spreading livestock disease

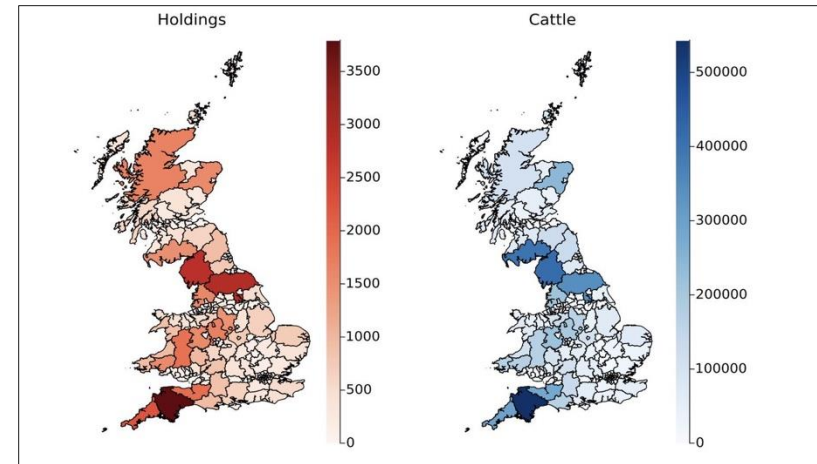
Modelling methods - Cattle data

- Data from the **Great Britain Cattle Tracing System** (from 2020 ; approx. 60,000 holdings)
- **Cattle demography**: Per holding, average cattle herd size
- **Cattle holding locations**: Per holding, easting-northing co-ordinates.

Distribution of cattle herd sizes

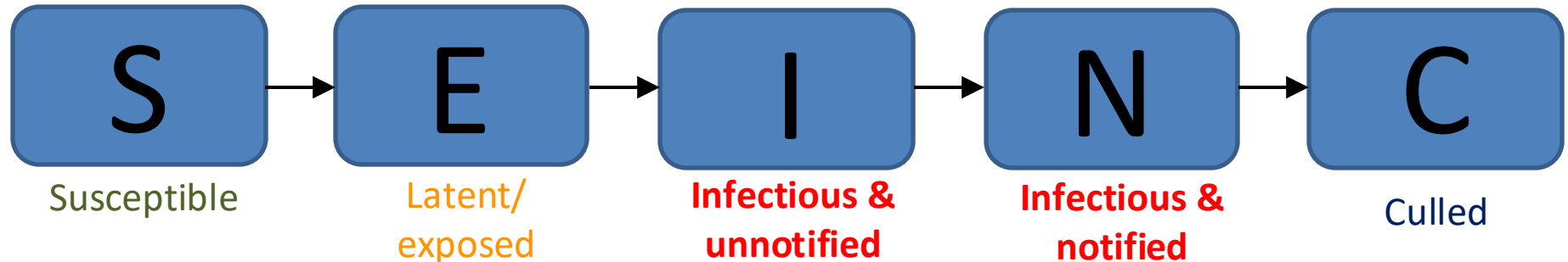


Per region, number of holdings with cattle & cattle population



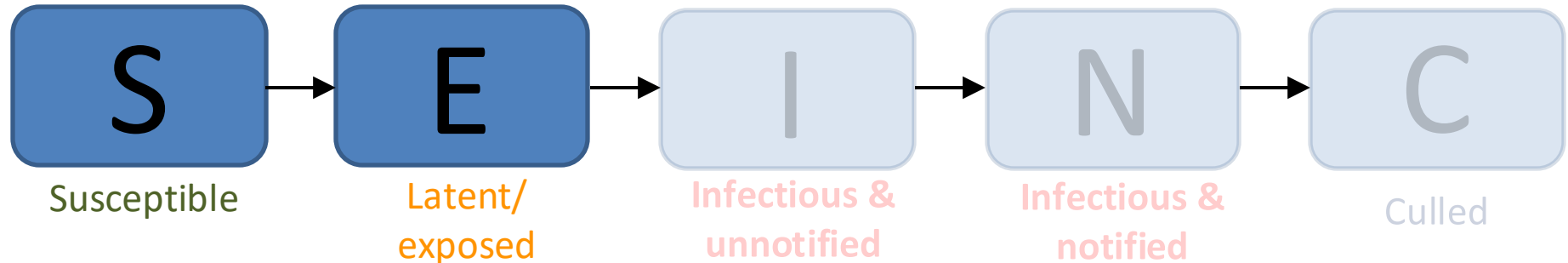
Modelling methods – Disease states

- **Epidemiological unit:** Cattle holding (farm).
- **Spatial model**, based loosely on the dynamics of FMD.
 - **Force of infection dependencies:** Number of livestock, livestock type specific transmissibility and susceptibility, distance between premises.
 - **Infection to infectiousness (latent period):** 5 days
 - **Infection to notification:** 9 days
 - **Infection to culled:** 13 days



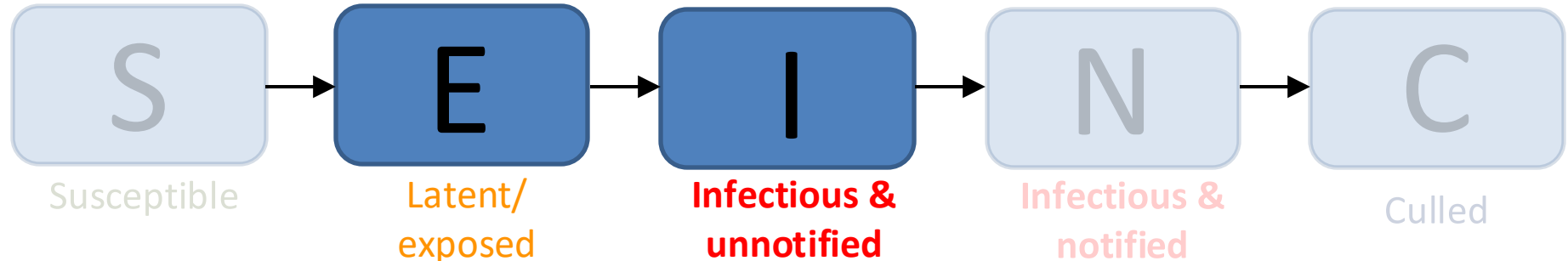
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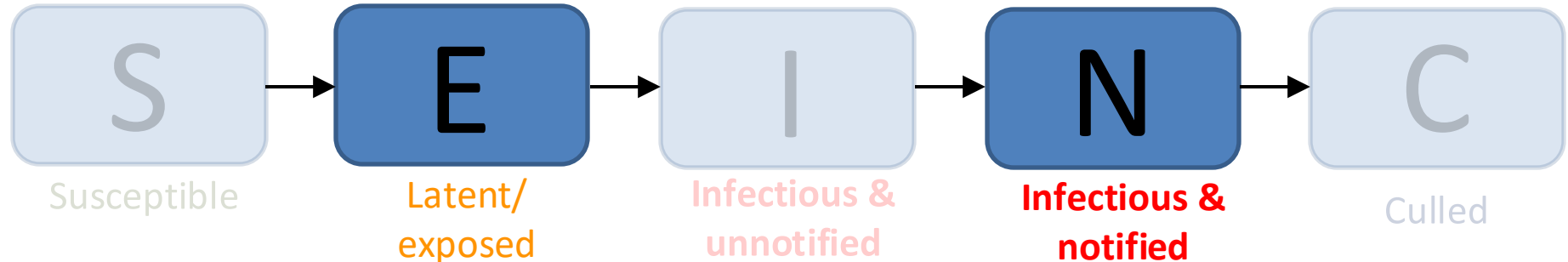
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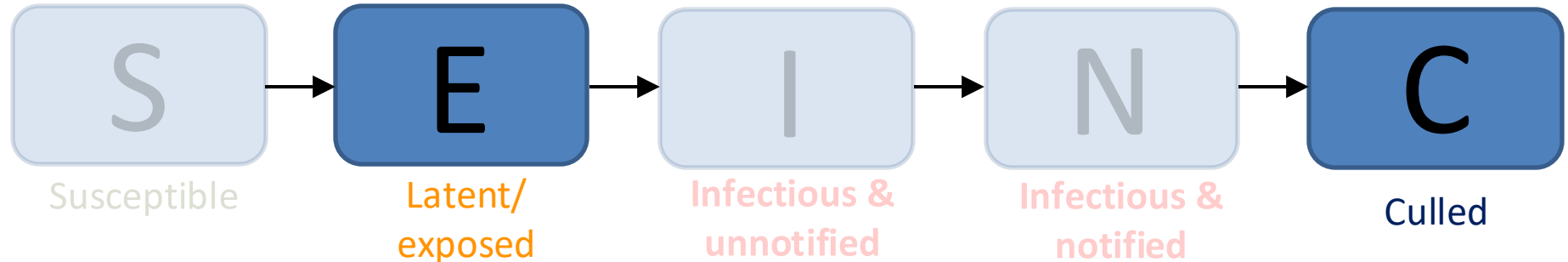
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Modelling methods – Behavioural configurations

Uncooperative Only control is cattle being removed at holdings with confirmed infection. i.e. No holdings apply vaccination.

Homogeneous: Non-data informed

Each farmer has same risk threshold - will vaccinate when infection is within a given distance.

Heterogeneous: Non-data informed

Even split across different groups.

Heterogeneous: Data informed

Parameterised using interview results

Study aim 3: Assess impact of behaviour assumptions

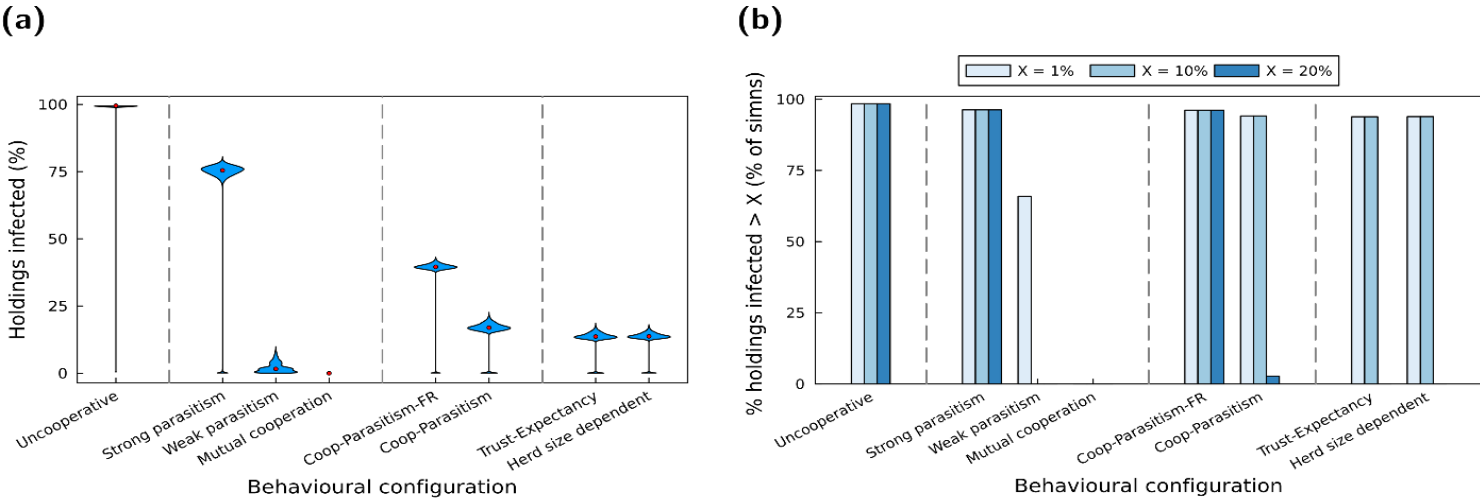
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3. **Assess how psychosocial & behaviour change factors impact epidemiological outcomes given a fast-spreading livestock disease**

Spatial stochastic simulations of a fast-spreading epidemic in Great Britain cattle holdings:

- Per behavioural configuration, ran 500 replicates per 89 seed region locations.
- Per simulation replicate, seeded infection seeded in randomly selected cluster of three premises.

Modelling results – Epidemiological metrics

Figure: For each behavioural configuration: **(a)** Distribution of percentage of holdings infected; **(b)** Percentage of simulations exceeding the stated final size.

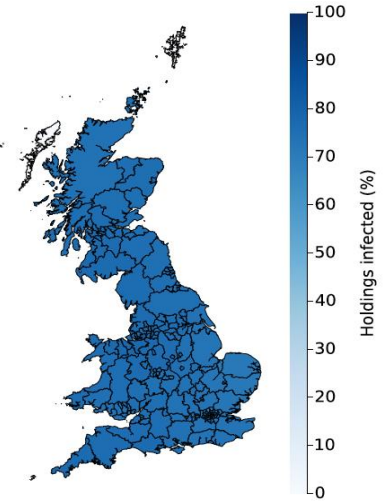


➤ Comparing homogeneity in farmer behaviour vs data-informed heterogeneity in farmer behaviour: **Disconnect in outcomes**

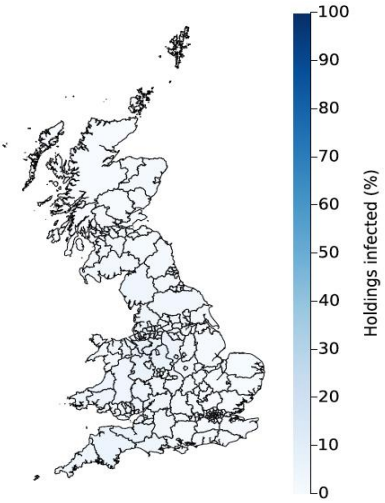
Modelling results - Role of seed infection region

Median percentage of holdings infected, dependent on region of outbreak emergence and behavioural configuration. Statistics computed from 500 replicates per scenario.

Homogeneous behaviour (non-data informed)

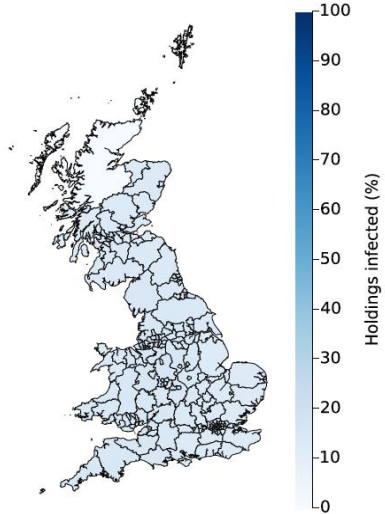


50km



320km

Heterogeneous behaviour (data informed)



Vaccinate when infection within:

Study implications

Demonstrated a conjoined epidemiological and socio-behavioural workflow in action!

Encourage consideration of actions of individual farmers in policy frameworks for tackling future livestock disease outbreaks

Acknowledgements

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